

TOURITAGE

TOURISM-LED HERITAGE DEVELOPMENT
Grant Agreement No: 101082832

INTENSIVE STUDY PROGRAMMES (ISPs)

INNOVATIVE APPROACHES FOR KNOWLEDGE,
PRESERVATION AND ENHANCEMENT OF CULTURAL
HERITAGE:

The UNESCO site of the North West of Tunisia

And the Cathedral Saint Pierre "

The table of Jugurtha a world natural and cultural heritage



Kef, Jendouba- jan. 13th Jan. 23rd 2025

Project ID

ProjectAcronym:	TOURITAGE		
FullTitle:	TOURISM-IEDHERI Thjghjg AGE DEVEJOPMENT		
Grant Agreement Number:	101082832		
Programme:	Erasmus+		
Key Action:	KEYACTION2: COOPERATIONAMONGORGANISATIONS ANDINSTITUTIONS		
Action:	Capacity Building in Higher Education		
Project Strand:	Strand1-Fosteringaccesstocooperationinhigher education		
Call for Proposal:	ERASMUS-EDU-2022-CBHE-STRAND-1		
Start date:	01-Feb-2023	Duration:	36 months
Website:	https://touritage.rnu.tn/		
Project Coordinator:	UNIVERSITADEGJISTUDIDIPAJERMO-UNIPA		

Venue: Department of Humanities and Audiovisual –University of Jendouba

13/01/2025	Title The Intersection of History and Cultural Heritage	Name
9:00-9:30	Institution greetings	Mohamed Berrached director of the Higher Institute of Applied Studies in the Humanities University of Jendouba
9:30-13.00	Cultural Heritage in the Modern Era The rise of museums, archives, and digital preservation. The role of technology in preserving and interpreting cultural heritage (e.g., digitization, 3D modeling, VR/AR).	Anas Grab Musicology // Digital Arts Digital Humanities // GLAM Co-founder at LiSa Digit
13:00-15:00	Free time for lunch break	
15:00-16:30	introduction to setting up a database	Anas Grab
14/01/2025	Title: Heritage and Tourism	Name
09:00-17:00	Digital heritage communication	Anas grab
15/01/2025	Title: Heritage and Tourism	Name
9:00-10:30	Cultural tourism as a tool for preserving and promoting heritage	Sahbani karima Teaching assistant professor, researcher, Audio-visual and Humanities Department coordinator and Internship Director responsible of communication 4 C career center)
10:30-13:00	The role of education and public engagement in promoting awareness about heritage.	Ayed Kedher
13:00-15:00	Free time for lunch break	

15:00-15:00	Historical Narratives and Heritage	Samira Ouelhazi : Full professor in sociology
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16/01/2025	Title: Introduction to History and Cultural Heritage	Name
9:00-13:00	Defining Cultural Heritage Understanding tangible vs. intangible heritage.	Sahbani Karima Teaching assistant professor, researcher, Audio-visual and Humanities Department coordinator and Internship Director responsible of communication 4 C career center)
13:00-15:00	Free time for lunch break	
15:00-17:00	Importance of cultural heritage in shaping identities and societies.	Berrached Mohamed : full professor
17/01/2025	Title	Name
09:00-13:00	Historical Context of Cultural Heritage	Samira Ouelhazi
13:00-15:00	Free time for lunch break	
13:00-17:00	Challenges in Preserving Cultural Heritage. Natural and human-made threats: Climate change, urbanization, war, and tourism. Ethical dilemmas in cultural heritage preservation (e.g., repatriation of artifacts, dealing with colonial legacy	Faten Riden : assistant professor

18/01/2025	Title	Name
9:00-13:00	The role of history in the preservation of cultural sites and traditions	Ridha Shili Historian and Archeologist, expert
13:00-15:00	Free time for lunch break	in heritage field and Durable
15:00-17:00	Cultural Heritage and National Identity	Development
19/01/2025	Title	Name
9:00-13:00	The evolution of cultural heritage through history.	Ayed kheder

WORKSHOP

Venue: Department of Humanities and Audiovisual -University of Jendouba

20/01/2025	Practical activity	
9:00-17:00	Guided tour to the archaeological site of Chemtou and bulla-régia take photos and videos, discussions	Sahbani karima and Ayed Jendoubi
21/01/2025	Practical activity	
9:00-17:00	Photo and video editing workshops	Mohamed jamel Nefzi Cinema & audiovisual · film director & producer
22/01/2025	Practical activity	
9:00-17:00	shooting workshops, framing shots	Ayed Jendoubi Director of Radio broadcasts Professional audiovisual trainer. Filmmaker Camping outdoors activities youtube: KinG
23/01/2025	Practical activity	
9:00-17:00	training on interview techniques	Faten Ridene
24/01/2025	Practical activity	
9:00-17:00	Guided tour for kef radio and discover editing and sound recording techniques	Nabil Arfaoui: Senior journalist and doctor of communication sciences
25/01/2025		
9:00-14:00	realization of a mini audiovisual project on cultural heritage	
28/01/2025		
9:00-14:00	Presentation of the workshops work	
29/01/2025		
9:00-11:00	Closing ceremony and Delivery of certificates of attendance	