TOURITAGE
TOURISM-LED HERITAGE DEVELOPMENT

TOURITAGE

TOURISM–LED HERITAGE DEVELOPMENT

Grant Agreement No : 101082832

INTENSIVE STUDY PROGRAMME (ISP)

Cultural Heritage –Based Innovation Documentation for Tourism Destinations, focused on tourism and Heritage Sites

Case of Meidum Pyramid archaeological area

Case of Ihnasia city archaeological area

Benisuef, Egypt – Feb. 1st–14th 2025

Project ID

Project Acronym:	TOURITAGE
Full Title:	TOURISM-LED HERITAGE DEVELOPMENT
Grant Agreement Number:	101082832
Programme:	Erasmus +
Key Action:	KEY ACTION 2: COOPERATION AMONG ORGANISATIONS AND INSTITUTIONS
Action:	Capacity Building in Higher Education
Project Strand:	Strand 1 – Fostering access to cooperation in higher education
Call for Proposal:	ERASMUS-EDU-2022-CBHE-STRAND-1
Start date:	01-Feb-2023 **Duration:** 36 months
Website:	https://touritage.rnu.tn/
Project Coordinator:	UNIVERSITA DEGLI STUDI DI PALERMO - UNIPA

Venue: architectural Engineering Department – Nahda University – Benisuef, Egypt

Saturday- 1 Feb 2025		
Time	**Lecture Title**	**Instructor**
9:30-10.30	Culture, heritage, and cultural heritage tourism "How tourism works, Digital Archives"	Eman Shaqour Department of Architecture Nahda university
10:30-12:30	International and national organization, International charters, National regulations and laws concerned with cultural heritage conservation "Cultural ownership, rights, politics and representation	Hagar Saad Eldien Archaeological Sites Management at Restoration Department at Higher Institute of Tourism
12:30-13:00	Free time break	
13:00-14:00	Community-informed Urban and Heritage Regeneration – Urban regeneration	Islam Elshafie Architecture Engineering department Aqaba university of technology – Online
14:00-15:00	Tourist Economy related to Heritage, The economy, consumer behaviour, and marketing in relation to cultural heritage. Architectural heritage between user needs and climate change	Eman Shaqour Department of Architecture Nahda university
Sunday- 2 Feb 2025		
Time	**Lecture Title**	**Instructor**
9:30-11.00	Evaluation of cultural heritage tourism attractions for determining success and sustainability	Hagar Saad Eldien Archaeological Sites Management at Restoration Department at Higher Institute of Tourism,
11:00-12:30	Documentation case studies for interpretation & access in cultural heritage	Dr. Aymen Hrzalla ICCROM UNESCO Online
12:30-14:00	Documentation case studies for preservation and structural consolidation	Dr. Aymen Hrzalla ICCROM UNESCO Online
14:00-15:00	Free time for lunch break	
15:00-16:30	Mobility as a Storytelling Tool for Tourism and Heritage Enhancement	Aya Mamdouh Nahda university
Monday- 3 Feb 2025		
Time	**Lecture Title**	**Instructor**
9:30-11.00	Managing encounters and engagement with cultural heritage "Applying planning and management framework, Experience creation" (Technology and Heritage) Cities and Cultural Heritage: Policies, Practices, and Experiences	Prof. Osama Enahas Department: Architecture Faculty of Engineering, Shubra
11:00-11:30	Free time for break	

11:30–12:30	Cities and Cultural Heritage: Policies, Practices, and Experiences.	Prof. Stefania Crobe
13:00–14:00	Urban regeneration led by culture within Italian cities: experiences and policy challenges.	Prof. Ignazio Vinci.
14:00–15:30	Case study to examine the impacts of tourism on culture and heritage in Egypt	Prof. Osama Enahas Department: Architecture Faculty of Engineering, Shubra

Tuesday – 4 Feb 2025		
Time	**Lecture Title**	**Instructor**
9:30–11.00	Digital Tools for Data Acquisition and Heritage Documentation.	Osama Elrawi is a Professor of Digital Heritage at Al-Azhar University in Cairo
11:00–12:30	3D Visualization of Multimodal Imaging Data and Spatial AI in Cultural Heritage.	Osama Elrawi is a Professor of Digital Heritage at Al-Azhar University in Cairo
12:30–14:00	Conservation, documenting, and analysing risks affecting world heritage sites using digital technologies as an approach to sustainable development " using 3D digital technologies for conservation of cultural heritage.	Mohamed Refaat Taha El-Amry. Department of Restoration, Faculty of Archaeology, Fayoum University
14:00–15:00	Free time for lunch break	
15:00–16:00	Sustainable Development Indicators for Archaeological Heritage Sites	Mohamed Refaat Taha El-Amry. Department of Restoration, Faculty of Archaeology, Fayoum University

Wednesday – 5 Feb 2025		
Time	**Lecture Title**	**Instructor**
10:00–11:00	The heritage documentation Software. Parametric modelling in BIM environment for historic architectural elements	Manuela Aricò University of Palermo Department of Engineering
10:30–11:00	Free time for lunch break	
11:00–15:00	Virtual Reality Tool for Cultural Heritage Preservation	Ahmed Fawzy Epic Games Software Engineer and Game Developer at InGames Studio

Thursday – 6 Feb 2025		
Time	**Lecture Title**	**Instructor**
9:30–10.30	Cultural heritage management principles and practices, Tangible and Intangible cultural heritage, cultural heritage approaches, opportunities and challenges	Rashwan Almashhour Department of Architecture Nahda university

Time	Lecture Title	Instructor
12:30–14:00	Data gathering instruments including questionnaire survey, interview, focus group discussion and observation	Basam Abdelhakim Department of Architecture Nahda university
11:30–12:30	ICT for Cultural Heritage. Case studies for the valorisation and management of the heritage: the results of iHERITAGE project	Rossella Corrao University of Palermo Department of Architecture
12:30–14:00	Case studies factsheet– part 1 Factsheet– part 1 for 2 case studies	Eman Shaqour Architectural engineering department Nahda university
14:00–15:00	Free time for lunch break	
15:00–18:00	Case studies factsheet– part 1 Factsheet– part 1 for 2 case studies	Eman Shaqour Architectural engineering department Nahda university

Friday– 7 Feb 2025		
Time	Lecture Title	Instructor
9:00–18:00	Site visit (1) Meidum Pyramid archaeological area site visit	Filling factsheet (Visitor experience and environmental impact) , Site surveying, GIS maps, factsheet– part 2

Saturday– 8 Feb 2025		
Time	Lecture Title	Instructor
9:00–16:00	Site visit (2) Grand Egyptian Museum Local community institutions visit part 3	Project team

Sunday– 9 Feb 2025		
Time	Lecture Title	Instructor
9:00–16:00	Site visit (3) Case of Ihnasia city archaeological area	Filling factsheet (Visitor experience and environmental impact) , Site surveying, GIS maps factsheet– part 2

Monday – 10 Feb 2025		
Time	Lecture Title	Instructor
9:00–13:00	Lab work (1): Case of Ihnasia city archaeological area documentation and Meidum Pyramid archaeological area	Analysing planning concept against SDGs
13:30–15:00	Advanced acquisition and digital representation technologies for the use of cultural heritage	Francesco Di Paola University of Palermo Department of Architecture

Tuesday– 11 Feb 2025		
Time	Lecture Title	Instructor

Time	Lecture Title	Instructor
9:00–16:00	Lab work (2): Documentation and visualization for Ihnasia city archaeological area and Meidum Pyramid archaeological area	Project team

Wednesday– 12 Feb 2025		
Time	Lecture Title	Instructor
9:00–16:00	Lab work (3): Designing the Heritage tourism management plan Meidum Pyramid archaeological area and Ihnasia city archaeological area	Project team

Thursday - 13 Feb 2025		
Time	Lecture Title	Instructor
9:00–11:00	Lab work (4): Documentation, visualization and management plan development Per-final discussions and Project Development	Project team
11:00–17:00	Technical tour – Baniswef heritage visit Saint George Monastery in Sedmant Al–Jabal & Sedmant al-jabal archaeological area Monastery of the Virgin Mary, Al–Hammam	Project team

Friday - 14 Feb 2025		
Time	Lecture Title	Instructor
10:00–13:00	Final submission: Video recording experience for cultural heritage management and development planning – case of Ihnasia city archaeological area and Meidum Pyramid archaeological area documentation	Presentation of the workshops work
13:00–14:00	Closing ceremony and Delivery of certificates of attendance	